

Weston and District

# STREET GUIDE

• AND BUSINESS DIRECTORY

- 1951 -

— COMPILED BY —

The Weston District  
Junior Chamber of Commerce

*Weston's Leading Shopping Centre*

# ROSS STORES COMPANY LIMITED

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75 Main St. N., Weston

Zone 4-469

# TOWN OF WESTON

## EMERGENCY CALLS

|                                |                            |
|--------------------------------|----------------------------|
| Fire .....                     | Phone 100                  |
| Police .....                   | Phone 123                  |
| Ambulance .....                | Phone <del>Zone 1500</del> |
| Municipal Offices .....        | Phone 1211                 |
| Humber Memorial Hospital ..... | Phone 392                  |

R. C. SEAGRAVE,  
*Mayor.*

G. H. CLARKSON,  
*Clerk and Treasurer.*

## Shop in Weston — Save Time and Money

Something that has been needed for a number of years is an actuality — a clear, concise, pocket size map of Weston and the adjacent districts. Coupled with the business listings and other useful information this book will be used daily to your advantage. Our congratulations to the Weston District Junior Chamber of Commerce.

HARRY CLARK, *President*  
Weston Business Men's Association.

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## Residents of Weston and District

We hope you will find the hints and information contained in this Street Guide a help in your daily tasks.

Patronize the advertisers where possible and let them know you saw their advertisement.

THANK YOU

Weston District Junior Chamber of Commerce

J. A. PHILLIPS, *President.*

## The Street Map and How to Use the Code

It will be found that the border of the map, found at the back of this book, is divided into spaces A-B-C-D-E on top and bottom—1-2-3-4-5 on sides.

### TO FIND STREET

#### EXAMPLE: George Street, Weston

On looking George St. up in index, it is found to be listed as follows:

George St. W., B-3. As the W. stands for Weston, it is the George St. wanted.

Find Section B at the top or bottom of map, then follow it down until you are in line with Section 3. On examination of this section where the two sections cross George St. will be found.

### ABREVIATIONS USED IN INDEX

|                                       |      |
|---------------------------------------|------|
| Town of Weston .....                  | W    |
| North York Township .....             | N.Y. |
| Humber Heights (Etobicoke Twp.) ..... | H.H. |
| Westmount (Etobicoke Twp.) .....      | W.M. |

### PAGES ON WHICH STREET INDEX MAY BE FOUND

|             |        |             |         |
|-------------|--------|-------------|---------|
| A - D ..... | Page 3 | N - R ..... | Page 11 |
| D - J ..... | " 7    | S - W ..... | " 13    |
| K - N ..... | " 9    | W - Y ..... | " 14    |

## STREET INDEX

| NAME                 | LOC. | CODE            |
|----------------------|------|-----------------|
| Ansel Ave. N.Y.      |      | E 1-2           |
| Arena St. N.Y.       |      | D-3             |
| Arthur St. W.        |      | D-C 5           |
| Ashton Ave. N.Y.     |      | E-1             |
| Balmoral St. N.Y.    |      | E-4             |
| Beckett Ave. N.Y.    |      | D-E 2           |
| Bellevue Cres. W.    |      | C-4             |
| Boyd Ave. W.         |      | C-D 4           |
| Boylen St. N.Y.      |      | D 2-3           |
| Bourdona St. N.Y.    |      | E-3             |
| Bowsprit Ave. H.H.   |      | A-4             |
| Braeburn Ave. H.H.   |      | A-B 3           |
| Braemar Ave. H.H.    |      | A-4             |
| Broadmoor Rd. H.H.   |      | B-4             |
| Brookhaven Dr. N.Y.  |      | E 4-5           |
| Brownlea Ave. W.M.   |      | B 4-5           |
| Cardell Ave. N.Y.    |      | A-2             |
| Centre Rd. W.        |      | C-5             |
| Chiswick St. N.Y.    |      | E 4-5           |
| Church St. W.        |      | B-C-D 3         |
| Clouston Ave. W.     |      | D-5             |
| College St. W.       |      | C 3-4           |
| Conron Pl. W.        |      | B-3             |
| Cook St. N.Y.        |      | E-3             |
| Coulter Ave. W.      |      | B-3             |
| Crane Ave. W.M.      |      | B-5             |
| Cross St. W.         |      | B-3             |
| Cypress St. W.       |      | C-3             |
| Dalbeattie St. N.Y.  |      | C 1-2-3 D 1-2-3 |
| Dee Cres. N.Y.       |      | A-1             |
| Deer Hurst St. N.Y.  |      | C 2-3           |
| Dennison Rd, East W. |      | D-C 5           |
| Dennison Rd. West W. |      | C-5             |

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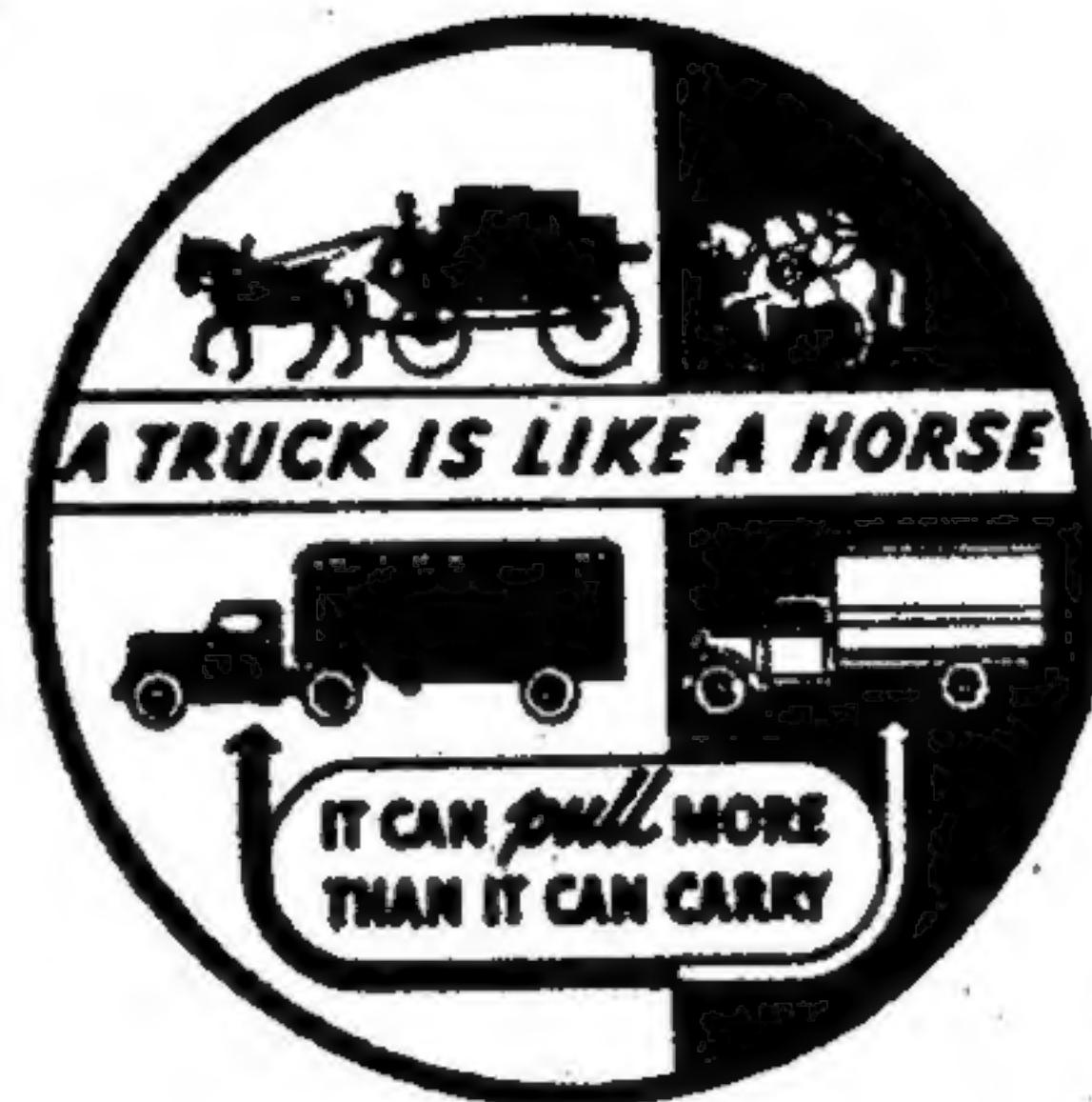
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Weston 28 RO. 3622

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Weston

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Phone Zone 4-577

Weston 74

JU. 9662

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**TIMES & GUIDE**  
West York's Newsy Weekly  
For Classified Ads Zone 4-239  
3 Main St. S. Zone 4-426

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All General Machining  
Tools - Dies - Jigs - Fixtures

50 Main St. S. Zone 4-268

## STREET INDEX

| NAME                  | LOC. | CODE            |
|-----------------------|------|-----------------|
| Downsview Ave. N.Y.   |      | E-1             |
| Edgar St. N.Y.        |      | B-1             |
| Edmund Ave. W.        |      | C-D 5           |
| Elgin Ave. N.Y.-W.    |      | D 2-3           |
| Ellis Ave. W.         |      | D-4             |
| Elm St. W.            |      | C-3             |
| Elmlea Dr. H.H.       |      | A-3             |
| Elrose St. N.Y.       |      | B-1             |
| Elsmere Ave. W.       |      | B-4             |
| Ettrick Cres. N.Y.    |      | D-2             |
| Fairglen Cres. N.Y.   |      | A 1-2           |
| Falstaff Ave. N.Y.    |      | D-E 2           |
| Fern Ave. W.          |      | B-3             |
| Fox Pl. N.Y.          |      | E-4             |
| Freemont Ave. H.H.    |      | B-4             |
| Geneva Ave. N.Y.      |      | D-E 2           |
| George St. W.         |      | B-3             |
| Gibson Ave. W.        |      | D-4             |
| Gilhaven Ave. W.M.    |      | B 4-5 C-5       |
| Grattan St. W.        |      | B-C 3           |
| Harding Ave. N.Y.     |      | D-E 5           |
| Hearst Circle N.Y.    |      | D-E 5           |
| Helen Ave. W.         |      | C 3-4           |
| Hill Garden Rd. W.M.  |      | B 4-5           |
| Hillcrest Rd. W.      |      | C-4             |
| Holley Ave. W.        |      | A-B 2           |
| Humber St. W.         |      | A-2             |
| Humberview Cres. W.   |      | A-2             |
| Huntingdon Blvd. H.H. |      | A-B 4           |
| Jane St. W.-N.Y.      |      | D 1-2-3-4-5 C-1 |
| John St. W.           |      | B-C 4 D-3       |
| Joseph St. W.         |      | C-3             |
| John Best Ave. N.Y.   |      | D-5             |

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Weston Res.: 2060-J

## STREET INDEX

| NAME                            | LOC. | CODE            |
|---------------------------------|------|-----------------|
| Kames St. N.Y.                  |      | D 2-3           |
| Keith St. N.Y.                  |      | D 2-3           |
| Keltie St. N.Y.                 |      | B-1             |
| Kemp Sq. N.Y.                   |      | E-5             |
| Kenilworth St. N.Y.             |      | C-2             |
| Kentwood Dr. H.H.               |      | A-3             |
| King St. W.                     |      | B-C-D 3         |
| King St. Cres. W.               |      | B-4             |
| King George Rd. W.              |      | B-3             |
| Kingdom St. W.M.                |      | B-C 5           |
| Lamont Ave. N.Y.                |      | C-3             |
| Langside St. N.Y.               |      | C-123           |
| Lawrence Ave. West W.-H.H.-N.Y. |      | A-B-C-D-E 4     |
| Lee St. N.Y.                    |      | E-3             |
| Leggett Ave. W.M.               |      | B-5             |
| Lippincott St. East W.          |      | D-5             |
| Lippincott St. West W.          |      | C-5             |
| Little Ave. W.                  |      | B-4             |
| Lockerbie St. N.Y.              |      | C 2-3           |
| Lothian St. N.Y.                |      | C 2-3           |
| MacDonald Ave. N.Y.-W.          |      | C-D-E- 4        |
| Main St. North W.               |      | A 2-3 B 3-4 C-4 |
| Main St. South W.               |      | C 4-5 D-5       |
| Maple Bush Ave. N.Y.            |      | A-1             |
| Maple Leaf Dr. N.Y.             |      | D-E 3           |
| Merrill Ave. W.                 |      | D 3-4           |
| Midland Ave. N.Y.               |      | E-4             |
| Monarchdale Ave. N.Y.           |      | E-5             |
| Monklands Ave. W.               |      | C-5             |
| Mousley Ave. N.Y.               |      | E 1-2           |
| Nelson St. N.Y.                 |      | D-4             |
| New Malton Rd. H.H.             |      | A-3             |
| Nile St. N.Y.                   |      | E-2             |
| Noranda Dr. N.Y.                |      | E-5             |

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### RADIO LOG

|      |              |      |      |                  |      |
|------|--------------|------|------|------------------|------|
| CBF  | Montreal     | 690  | CJCH | Halifax          | 1320 |
| CBL  | Toronto      | 740  | CJIC | Sault Ste. Marie | 1490 |
| CBO  | Ottawa       | 910  | CJLS | Yarmouth         | 1340 |
| CFCF | Montreal     | 600  | CKAC | Montreal         | 730  |
| CFCH | North Bay    | 600  | CKCO | Ottawa           | 1310 |
| CFCO | Chatham      | 630  | CKEY | Toronto          | 580  |
| CFOR | Orillia      | 1450 | CKCR | Kitchener        | 1490 |
| CFPA | Port Arthur  | 1230 | CKLW | Windsor          | 800  |
| CFPL | London       | 1520 | CKOC | Hamilton         | 1150 |
| CFRB | Toronto      | 1010 | CKSF | Cornwall         | 1230 |
| CHEX | Peterborough | 1430 | CKTP | St. Catharines   | 1550 |
| CHML | Hamilton     | 900  | CKWS | Kingston         | 1550 |
| CHNS | Halifax      | 960  | CKWS | Kingston         | 960  |
| CHUM | Toronto      | 1050 | KYW  | Philadelphia     | 1060 |
| CJBC | Toronto      | 860  | WABC | New York City    | 880  |

... Are all babies born with blue eyes?

They may look blue, or gray blue, but the medics say newborn babes have just as varied eye colors as adults. You can't see their true colors because of the cloudiness at the surface. The point is that they don't originally start with blue eyes and then change later to other colors. If you have hazel eyes now, you always did have hazel eyes. You were born with them. But the hazel didn't show up clearly until later.

... Do cats lick their furs so frequently just to keep clean?

Not entirely, cat authorities believe. Most of them figure that cats aren't greatly concerned with their looks, but lick themselves primarily to get their daily supply of vitamin D. It seems that the oil secreted into cat's fur from certain glands turns to a vitamin D substance when ultra-violet rays strike it.

## STREET INDEX

| NAME                           | LOC. | CODE            |
|--------------------------------|------|-----------------|
| Nordale Cres. N.Y.             |      | E-5             |
| Norland Ave. W.M.              |      | C-5             |
| Nubana St. N.Y.                |      | A-1             |
| Nundin Ave. W.M.               |      | A-5             |
| Oak St. W.                     |      | A-2             |
| Oak St. N.Y.                   |      | B-C-D 2         |
| Oakland St. N.Y.               |      | B-1             |
| Parkchester Rd. N.Y.           |      | E-5             |
| Parke St. W.                   |      | A-2             |
| Patika Ave. W.                 |      | D-4             |
| Pellatt Ave. N.Y.              |      | A-B-C-D 1       |
| Pelmo Cres. N.Y.               |      | B-C 1 C-D 2 D-3 |
| Pine St. W.                    |      | D 3-4           |
| Pineview Ave. N.Y.             |      | A-1             |
| Plainfield Rd. N.Y.            |      | D-5             |
| Portage St. W.-N.Y.            |      | C 2-3           |
| Queens Drive W.-N.Y.           |      | C-D-E 3         |
| Queenslea Ave. N.Y.            |      | B-C-D- 2        |
| Ralph St. W.                   |      | C-4             |
| Randal St. N.Y.                |      | E-3             |
| Ravendale St. N.Y.             |      | E 4-5           |
| Ravine Dr. N.Y.                |      | D-E 2           |
| Raymore Ave. W.M.              |      | B-4             |
| Rectory Rd. W.                 |      | B-3             |
| Renfield St. N.Y.              |      | E 4-5           |
| Riverlea Dr. H.H.              |      | A-B 4           |
| Riverstone Dr. H.H.            |      | B-4             |
| Riverview Hgts. H.H.           |      | A-3             |
| Robert St. W.                  |      | B-C 3           |
| Rosemount Ave. W.              |      | B 2-3 C 3-4     |
| Royal York Rd. North H.H.-W.M. |      | A 3-4-5         |
| Royaleigh Ave. H.H.            |      | A 3-4           |
| Roxaline St. H.H.              |      | A 3-4           |
| Russell Ave. N.Y.              |      | D-E 2           |

Weston 2266

RO. 1471

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1695 Jane St. Zone 4-724  
(near Lawrence)

## STREET INDEX

| NAME              | LOC.      | CODE        |
|-------------------|-----------|-------------|
| Scarlett Rd.      | H.H.-W.M. | B 3-4-5     |
| Scott St.         | N.Y.      | E-3         |
| South Station St. | W.        | C-4         |
| Speers Ave.       | W.        | D-4         |
| Springmount Ave.  | W.        | C-4         |
| Springview Ave.   | N.Y.      | E 1-2       |
| St. Andrews Cres. | H.H.      | A-3         |
| St. Phillips Rd.  | H.H.      | A-3         |
| St. Johns Rd.     | W.        | C-D 5       |
| Stella St.        | N.Y.      | E-3         |
| Stewart Smith Dr. | N.Y.      | D-E 5       |
| Sykes Ave.        | W.        | C-5         |
| Tedder St.        | N.Y.      | D-E 5       |
| Tildon Cres.      | W.M.      | B-C 5       |
| Trethewey Dr.     | N.Y.      | D-E 5       |
| Victoria St. East | W.        | C-5         |
| Victoria St. West | W.        | C-5         |
| Vimy Ave.         | W.        | D-4         |
| Wadsworth Blvd.   | W.        | C-4         |
| Wadsworth Cres.   | N.Y.      | B 1-2       |
| Walborough St.    | N.Y.      | E-3         |
| Wardlaw Ave.      | N.Y.      | A-B-D 1     |
| Waterdon Rd.      | W.M.      | B 4-5       |
| Westchester Rd.   | N.Y.      | E.5         |
| Weston Rd.        | W.-N.Y.   | A 1-2       |
| Weston Wood Rd.   | W.M.      | A-5         |
| Westona Ave.      | H.H.      | A-3         |
| Westmount Pk. Rd. | W.M.      | A-5         |
| Wilby Cres.       | W.        | C 4-5       |
| William St.       | W.        | C 3-4 D-3   |
| Wilson Ave.       | N.Y.      | A-B-C-D-E 1 |
| Windall Ave.      | W.        | B-3         |
| Winoka St.        | N.Y.      | A-1         |
| Wish Bone         | N.Y.      | E-5         |

## STREET INDEX

| NAME           | LOC.    | CODE  |
|----------------|---------|-------|
| Woodward Ave   | W.-N.Y. | C-D 3 |
| Wright Ave.    | W.      | D-4   |
| Yelland St.    | N.Y.    | B-2   |
| Yorkleigh St.  | H.H.    | A-B 4 |
| Fire Hall      | W.      | B-4   |
| Police Station | W.      | B-3   |
| Town Hall      | W.      | B-4   |

|   |   |
|---|---|
| Hudson Cars<br>International Trucks<br>Hillman, Humber, Hawk Cars<br><b>Chas. Simpson Motor Sales<br/>LIMITED</b><br>106 Main St. S. MU. 1124-5-6 | <b>Portable Welding</b><br><b>WILBY IRON WORKS</b><br>Ornamental Railings<br>Arc & Oxy-Acetylene Welding<br>3 Wilby Cres. Weston 1969 |
|---|---|

| DISTANCES FROM TORONTO |     |                |     |
|------------------------|-----|----------------|-----|
| Allandale              | 55  | Grimsby        | 61  |
| Aurora                 | 24  | Gravenhurst    | 106 |
| Barrie                 | 56  | Ingersoll      | 101 |
| Beamsville             | 65  | Hamilton       | 43  |
| Bracebridge            | 117 | Huntsville     | 142 |
| Bradford               | 35  | Kingston       | 161 |
| Brampton               | 25  | London         | 122 |
| Buffalo                | 103 | Montreal       | 355 |
| Brantford              | 65  | Markham        | 22  |
| Cobourg                | 69  | Newmarket      | 30  |
| Collingwood            | 90  | Niagara Falls  | 80  |
| Detroit                | 245 | North Bay      | 219 |
| Goderich               | 150 | Orangeville    | 49  |
| Guelph                 | 66  | Orillia        | 80  |
|                        |     |                |     |
| Oshawa                 |     | Oakville       | 22  |
|                        |     | Pickering      | 22  |
|                        |     | Port Perry     | 50  |
|                        |     | Prescott       | 225 |
|                        |     | Sarnia         | 185 |
|                        |     | St. Catharines | 79  |
|                        |     | Trenton        | 102 |
|                        |     | Uxbridge       | 43  |
|                        |     | Wasago         | 92  |
|                        |     | Westhill       | 13  |
|                        |     | Whitby         | 28  |
|                        |     | Windsor        | 263 |
|                        |     | Woodstock      | 92  |

|  |  |
|--|--|
| Broken Parts Made<br>Strong As New<br><b>WESTON WELDING</b><br>53 Main Street S., Weston<br>Zone 4-397      Res.: 1717-W | <b>Oil Burners</b><br>Gar Wood Air Conditioning<br><b>WARDLAW BROS.</b><br>Oil Heating Contractors<br>5 Lawrence Ave. W., Weston<br>Office: RO. 3052-Weston 2137<br>Res.: Malton 4-466 - 4-471 |
|--|--|



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DISTRICT MANAGER

29 1/2 Main St. N. Zone 4-280

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DAY AND NIGHT SERVICE

370 Main St. N. Zone 4-534

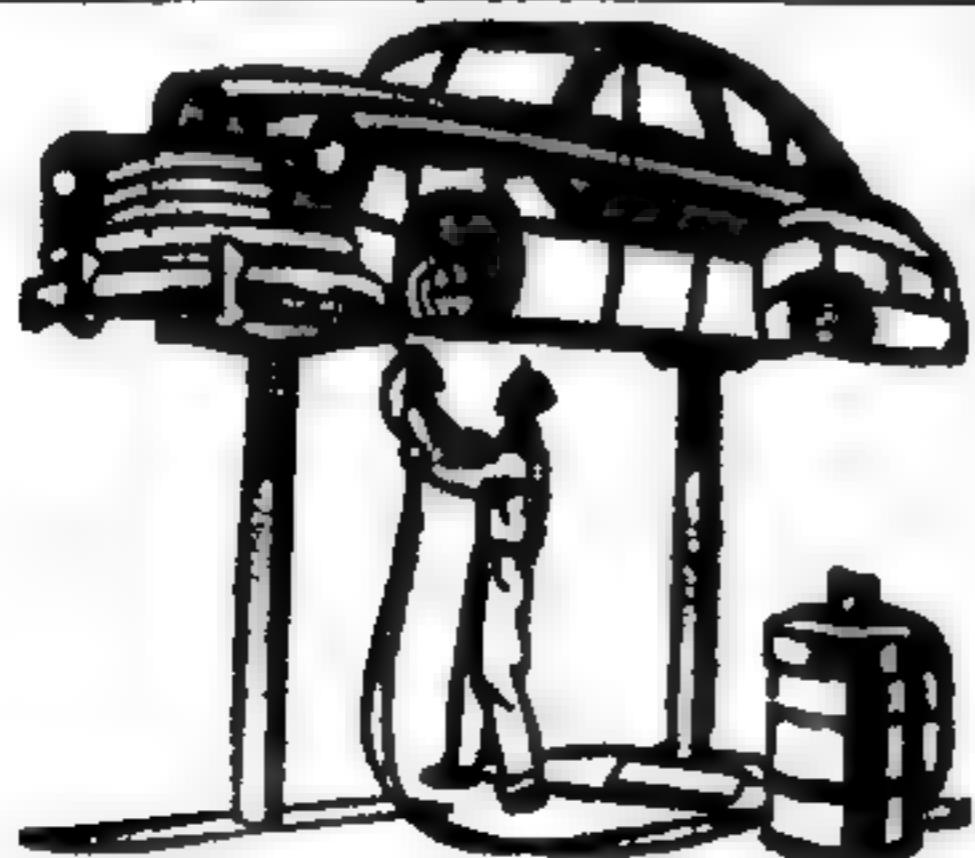
EYES EXAMINED

**P. E. STAITE**  
OPTOMETRIST

8 John St. Weston 1902

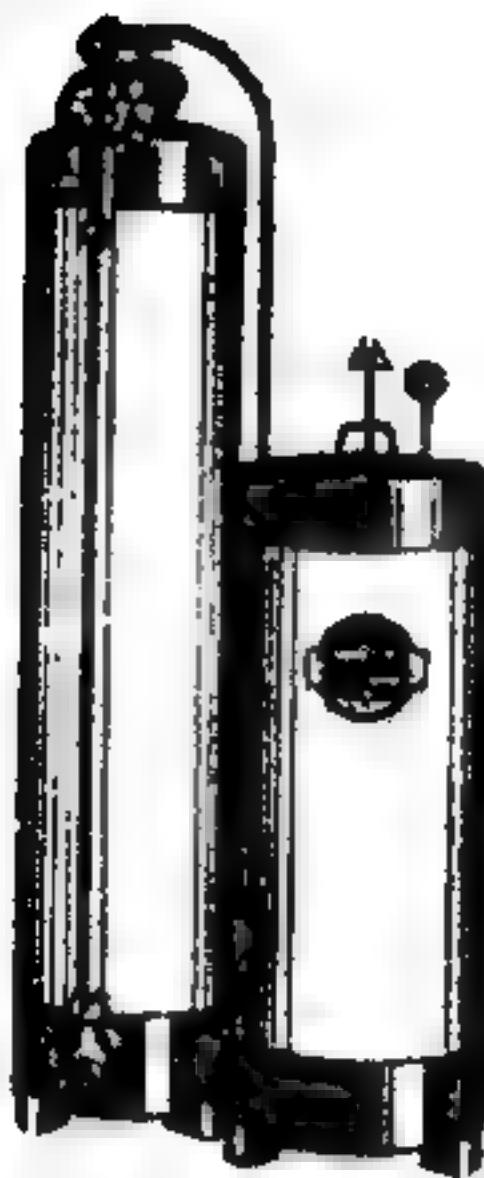
... How many oscillations does the balance wheel  
of your watch make in a day?

If yours is a fairly modern timepiece its balance wheel will travel  
about 10 miles in 24 hours. Swiss watch experts say that that little wheel  
you see revolving back and forth when you take the back of the case off  
makes 18,000 oscillations each hour, or almost half a million a day. In 25  
years your watch's balance wheel will have travelled the equivalent of  
more than 90,000 miles, even though you may never have left home, your-  
self.



**Undercoating  
Pays \$19.50  
For Itself!**

**Grand Rapid Auto Body Repairs**  
1710 JANE ST.  
at Lawrence Ave.  
WESTON - ZONE 4-422



### PLUMBING

Installation  
and Repairs

### HEATING

Industrial  
and Domestic

### SOFTENERS

Let Us Give You an  
Estimate on Any  
Alterations You Propose

**SAINSBURY BROS.**

32 Cross St.

Zone 4-255

*Home of Quality Furniture  
and Electrical Appliances*

**Richardson Furniture  
and Electric**

25 Main St. N. Weston 1208

### UNIVERSAL

DOOR AND SASH COMPANY

Sash, Doors, Cupboard Doors

151 Main St. S., Weston

MU. 3183

Weston 288

### Tables of Weights and Measures

All measurements should be level

Measure all ingredients separately.

Standard measuring cup and spoon should be used.

Flour should be sifted once before measuring, then fill the cup with a spoon and level off the cup with a knife; do not pack the flour in cup.

|                                      |        |                                       |          |
|--------------------------------------|--------|---------------------------------------|----------|
| 2 tbsps. butter                      | 1 oz.  | 3 teaspoonfuls                        | 1 tbsps. |
| 2 tbsps. sugar                       | 1 oz.  | 4 tbsps.                              | 1/4 cup  |
| 4 tbsps. flour                       | 1 oz.  | 16 tbsps.                             | 1 cup    |
| 2 tbsps. liquid                      | 1 oz.  | 2 cups                                | 1 pint   |
| 4 tbsps. cocoa                       | 1 oz.  | 4 cups                                | 1 quart  |
| 2 1/2 tbsps. bak. powder             | 1 oz.  | 4 cups pastry flour                   | 1 lb.    |
| 1 sq. chocolate                      | 1 oz.  | 2 cups granulated sugar               | 1 lb.    |
| 1 med. size egg weighs               | 2 ozs. | 2-2/3 cups brown sugar                | 1 lb.    |
| 8-10 med. size eggs<br>(with shells) | 1 lb.  | 3 1/2 cupfuls confectioner's<br>sugar | 1 lb.    |
| 14 egg yolks                         | 1 cup  | 2 cups butter                         | 1 lb.    |

## BUSINESS DIRECTORY

### Accounting and Auditing

J. A. PHILLIPS, 29½ Main St. N., Weston, Zone 4-255 ... Res. 2060-J  
*See Ad on Page 8*

J. T. FERGUSON, 46 Main St. N. .... Zone 4-575

### Awnings

MASTER CANVAS CRAFT CO., Weston ..... Phone 1967-W  
*See Ad on Page 8*

### Banks

BANK OF NOVA SCOTIA, 1 Main St. S., Weston ..... Zone 4-333

ROYAL BANK of Canada, 2 Main St. N., (at Lawrence) Zone 4-578

### Barrister and Solicitor

A. C. HEAKES, 29½ Main St. N., Weston ..... Zone 4-757

### Chain Stores

R. A. BEAMISH STORES, 57 Main St. N., Weston ..... 1688

### Cleaners

FELKER BROS., 65 Main St. S. .... Weston 845  
2911 Dundas St. W. .... LY. 2168

*See Ad on Page 5*

HUMBER-LEA Rug & Upholster Cleaners, 32 Jasmine .. Zone 4-453

*See Ad on Page 8*

### Cool Dealers

ASHBEE BROS., 50 Rosemount Ave., Weston ..... Phone 411  
*See Ad on Page 5*

### Door Manufacturers

ARMSTRONG DOOR Co., Edmund Ave. & Main St. S. .. Weston 446

UNIVERSAL DOOR & SASH, 151 Main St. S., Wes. 288; MU. 3183

*See Ad on Page 16*

### Dry Goods

ROSS STORE CO. LTD., 75 Main St. N. .... Zone 4-469  
*See Ad Inside Front Cover*

### Driving School

DOUGLAS DRIVING School, 1204 Weston Rd., Zone 4-269; MU. 9901  
*See Ad on Page 5*

### Duplicating Service

WESTON DUPLICATING SERVICE, 29½ Main St. N. . Zone 4-255

### Electrical Contractor

ADELAIDE ELECTRIC, 1 Little Ave., Weston ..... Zone 4-514

## BUSINESS DIRECTORY (Continued)

### Firebrick

A. P. GREEN FIRE BRICK CO. Ltd., 234 Rosemount Ave., Wes. 1049

### Floor Sanders and Edgers (Rental)

ALPHA ENGINEERING CO., 1852 Jane St. MU. 0509; Weston 1922

### Footwear

BECK'S SHOE STORE, 21 Main St. N., Weston ..... Zone 4-251

### Florists

JAY'S FLORISTS, 1777-85 Jane St. ..... Zone 4-558  
*See Ad on Page 12*

### Furniture and Electric Appliances

POLLARD ELECTRIC, 36 Main St. S. ..... MU. 0859; Weston 12  
*See Ad on Page 10*

WESTON Modern Appliances 52-54 Main St. S., MU. 5588; Wes. 644  
*See Ad on Page 23*

WESTON MUSIC & RADIO, 28 Main St. N., Weston ..... Zone 4-400  
*See Ad on Back Cover*

RICHARDSON Furniture & Electric Co., 25 Main St. N., Wes. 1208  
*See Ad on Page 16*

### Garages, Service Stations and Auto Dealers

BOB'S GARAGE, 1 Main St. N. ..... Weston 777

BRIGGER'S GARAGE, 50 Main St. S. ..... Zone 4-540  
*See Ad on Page 5*

CRUICKSHANK GARAGE, 122 Main St. N. Weston 1916; JU. 0865

JIM HEARL'S COURTESY CORNER, Jane & Wilson Weston 762-R

J. T. FARR & SONS, 14 Main St. N. ..... Weston 678; RO. 2458  
*See Ad on Page 5*

CHAS. SIMPSON Motor Sales Ltd., 106 Main St. S. .... MU. 1124-5-6  
*See Ad on Page 14*

### Glass and Paints

HOBBS GLASS, Lawrence and Main St., Weston ..... Zone 4-695  
*See Ad on Page 8*

### Groceries

BESLEY'S GROCERY, 166 Main St. S. ..... Weston 315

F. J. BRIDGEMAN & SONS, 31 Main St. N. ..... Weston 344-345  
*See Ad on Page 4*

WM. CHARBONEAU, 165 Main St. S. ..... Weston 580

PARKSIDE MARKET, 142½ King St. ..... Weston 405  
*See Ad on Page 8*

### Hairdressing

BETTY'S HAIRDRESSING, 154 Lawrence Ave. E. ..... Weston 1362

CAMERON BEAUTY SALON, 6 Church St. ..... Weston 47

## BUSINESS DIRECTORY (Continued)

### Hardware

HARRY CLARK HARDWARE, 65 Main St. N., Weston 28; RO. 3622  
*See Ad on Page 5*

JACK GILMORE, 1691 Jane St. .... Zone 4-704  
*See Ad on Page 23*

JANE-WAY HARDWARE, 1695 Jane St. .... Zone 4-724  
*See Ad on Page 12*

THE WESTON HARDWARE, 5 Main St. N. .... Zone 4-538  
*See Ad on Page 12*

### Heating

ALPHA ENGINEERING CO., 1852 Jane St. Weston 1922; MU. 0509  
*See Ad on Page 4*

WARDLAW BROS., 5 Lawrence Ave. W. .... Weston 2137; RO. 3052  
*See Ad on Page 14*

### Heating and Plumbing

SAINSBURY BROS., 32 Cross St., Weston ..... Zone 4-255  
*See Ad on Page 16*

BLOXOM BROS., 292 Church St. .... Weston 1097-M  
*See Ad on Page 24*

### Insurance

RONALD Broadbent Agency, 29½ Main St., Res. 1299-R; Zone 4-718  
*See Ad on Page 4*

MERTEN'S AGENCY, 1 Main St. N. .... Weston 193  
*See Ad on Page 23*

MUTUAL Benefit Health & Accident As., 29½ Main St., Zone 4-280  
*See Ad on Page 15*

### Lumber Dealers

THE IRVIN LUMBER CO., 139 Main St. .... Weston 74; JU. 9662  
*See Ad on Page 6*

### Machine Shops

MURRAY MACHINE CO. LTD., 50 Main St. S. .... Zone 4-268  
*See Ad on Page 6*

### Men's Wear

DOVER MEN'S SHOP, 19 Main St. N. .... Weston 2266; RO. 1471  
*See Ad on Page 12*

JACK FRASER STORES, 49 Main St. N. .... Zone 4-550  
*See Ad on Page 23*

### Newspapers

TIMES & GUIDE, 3 Main St. S. .... Zone 4-426  
*See Ad on Page 6*

MT. DENNIS NEWS-WEEKLY, 1204 Weston Rd. .... LY. 1700  
*See Ad on Page 24*

## BUSINESS DIRECTORY (Continued)

### Optometrists

FRED L. MERTENS, 1 Main St. N. .... Weston 193

*See Ad on Page 12*

P. E. STAITE, 8 John St. .... Weston 1902

*See Ad on Page 15*

### Painting and Decorating

H. C. BROOKBANKS, C.I.L. Agent, 46 Main St. N. .... Zone 4-485

*See Ad on Page 4*

### Printing

HOWARD PRESS, 85 Gaydon Ave., Weston .... Zone 4-303

*See Ad on Page 6*

MT. DENNIS NEWS-WEEKLY LTD., 1204 Weston Rd. .... LY. 1700

*See Ad on Page 24*

### Public Address Systems

H. JONES, 10 Victoria St. W. .... Zone 4-722

### Restaurants

METROPOLE RESTAURANT, 20 Main St. N. .... Weston 808

SHAMROCK GRILL, 370 Main St. N., Weston .... Zone 4-534

*See Ad on Page 15*

### Roofing

WALLACE ROOFING Co., 31 South Station St., Wes. 1968; MU. 7637

*See Ad on Page 12*

### Shoe Stores

WESTON FAMILY SHOE STORE, 1744 Jane St. ....

*See Ad on Page 12*

### Stoves

MOFFATS LIMITED, 23 Dennison Rd. E. .... Weston 10; JU. 4131

### Taxis

BAKER FLEETLINE TAXI, 40 Main St. N., Weston 2100; MU. 5772

*See Ad on Page 4*

WINDER'S TAXI, 4 John St. .... Weston 111

VETERAN'S TAXI, Jane & Lawrence, 41 Main St. S. .... Zone 4-777

*See Ad on Page 5*

### Trailers

FRUEHAUF Trailer Co. Canada, Main. St. N., Wes. 1153; LY. 8436

*See Ad on Page 4*

### Truckers

TOYNE'S TRUCKING, 83 Church St., Weston .... Zone 4-673

WOODS TRUCKING CO., 9 Wilby Cres. .... Weston 2299; LY. 0841

## **BUSINESS DIRECTORY (Continued)**

## **Undercoating**

**GRAND RAPID BODY WORKS**, 1710 Jane St. .... Zone 4-422  
*See Ad on Page 15*

## Upholstering

MT. DENNIS UPHOLSTERY, 1002 Weston Rd. .... MU. 2706  
*See Ad on Page 24*

## Violin Teacher

MISS ADA E. CAMPBELL, 22 Sykes Ave., Weston ..... Zone 4-437

## Welding and Ornamental Iron Work

**B. HYLAND**, 43 Lippincott St. E., Weston ..... RE. 4511  
*See Ad on Page 6*

**WESTON** Ornamental Iron Wks, Larose Av., off Scarlett Rd., 1890-R  
See Ad on Page 8

**WESTON WELDING**, 53 Main St. S., Weston .....Zone 4-397  
*See Ad on Page 14*

**WILBY IRON WORKS**, 3 Wilby Cres., Weston .....Phone 1969  
*See Ad on Page 14*

## Window and Janitor Service

**GORDON'S** Window and Janitor Service, Weston  
See Ad on Page 6

## Wood Products

WESTON WOOD SPECIALTY CO., 30 Lawrence Ave., Zone 4-272

## HOSPITALS

|  |               |
|--|---------------|
| Sick Children's Hospital, University Ave., Toronto | PL. 7242      |
| St Joseph's Hospital, 1830 Queen St. W., Toronto   | LA. 4412      |
| St. Michael's Hospital, 30 Bond St., Toronto       | EMpire 3-2181 |
| Toronto East General Hospital, Toronto             | HO. 2131      |
| Toronto General Hospital, 101 College St., Toronto | EMpire 3-1271 |
| Wellesley Hospital, Homewood Pl., Toronto          | RA. 4111      |
| Western Hospital, 391 Bathurst St., Toronto        | WA. 2581      |
| Women's College Hospital, Toronto                  | MI. 7381      |
| Women's Hospital, 65 Bloor St. E., Toronto         | RA. 3167      |
| Sunnybrook Hospital                                | MA. 8651      |
| Humber Memorial Hospital, Church St., Weston       | Weston 392    |

## GENERAL

# Interesting Facts

---

## ... Can smoking really give you a LIFT?

Yes. There's no getting around it, a good whiff of nicotine is like a shot in the arm. According to tests made at the University of California, smoking increases the metabolism, the temperature of the pulse and the rate of respiration. This is all brought about by the action of nicotine on the adrenal glands. However, the lift is quite minute, and the temperature, respiration and metabolism all slump below normal as soon as you stop smoking. After a little while they return to their normal state again.

---

## ... What's the highest high jump ever made by man or animal?

Well, man's record is a measly 6 feet, 11 inches. Compared to a klipspringer, humans are pikers when it comes to high jumping. Klipspringers are small (20 inches high at the shoulders) antelope-like animals which inhabit the plains of Africa. They weigh about 40 pounds. And believe it or not, klipspringers can make a 25-foot jump with ease. Since klipspringers are wild, nobody has been close enough to one when he jumped to tape him to the exact inch. But animal experts who have seen klipspringers in action say 25 feet is a pretty fair estimate.

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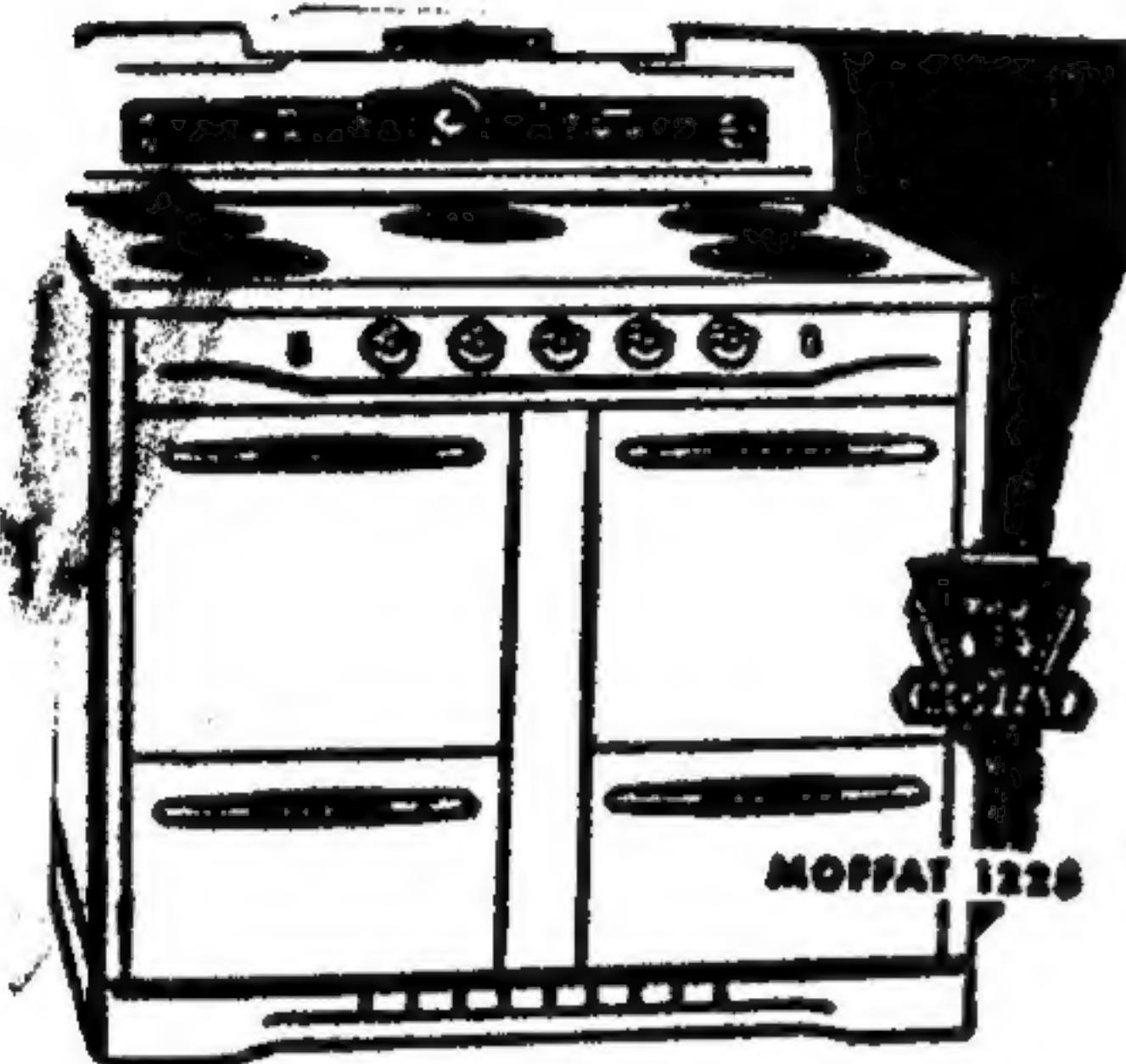
## ... Why is it you can cook with some glassware while other types break when exposed to temperature changes?

If you inspect a common piece of glass through a powerful microscope you can see it is full of pores. Such glass will break when abnormal heat is applied to only one surface because the pores in the heated side expand while those of the other remain as is. In glass used for cooking utensils, these pores are virtually eliminated through a shrinking process, insuring an even conduction of heat throughout the glass. Some glassware can be heated to a red glow, then filled instantly with crushed ice without cracking.

# MOFFAT *Work Saver* RANGES

with

More USE VALUE Features



For  
SALES and SERVICE

Call

WESTON MODERN  
APPLIANCES

52 Main Street South

Weston 644

MU. 5588

*See Our Furniture Display*

STOVES - WASHERS - REFRIGERATORS - RADIOS

Flo-Glaze Paint and Enamels

**JACK GILMORE  
HARDWARE**

General Hardware

1691 Jane St. Zone 4-704

**MERTENS AGENCY**

**FIRE AUTO CASUALTY  
INSURANCE**

1 Main St. N. Weston 193

*Jack Fraser Stores*

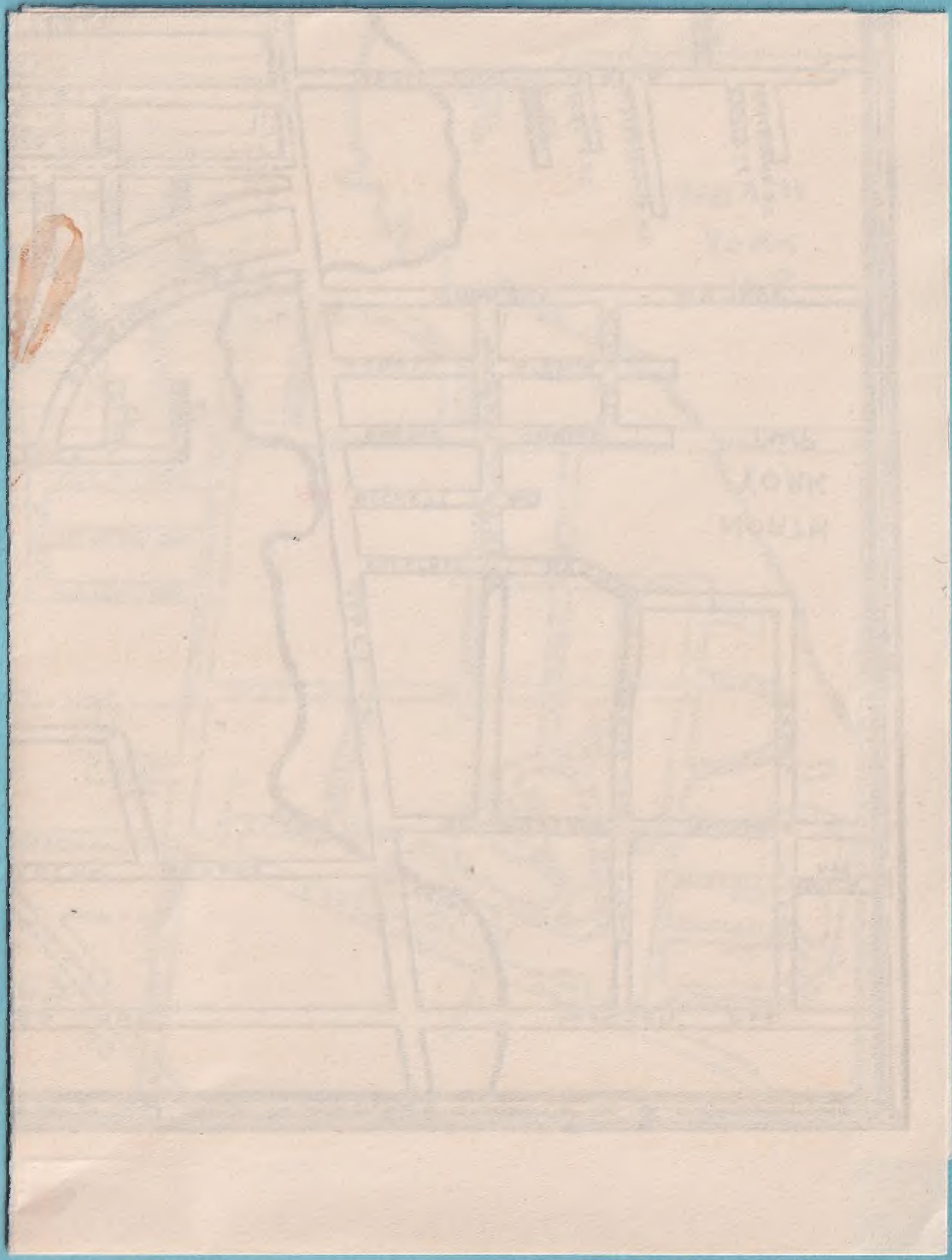
For  
Best in Quality Clothing  
And Furnishings for  
MEN and BOYS'

*We Deliver*

For Extra Value  
Shop at Your Neighbourhood

**JACK FRASER STORE**

49 Main St. N. Zone 4-550



COME IN AND SEE THIS

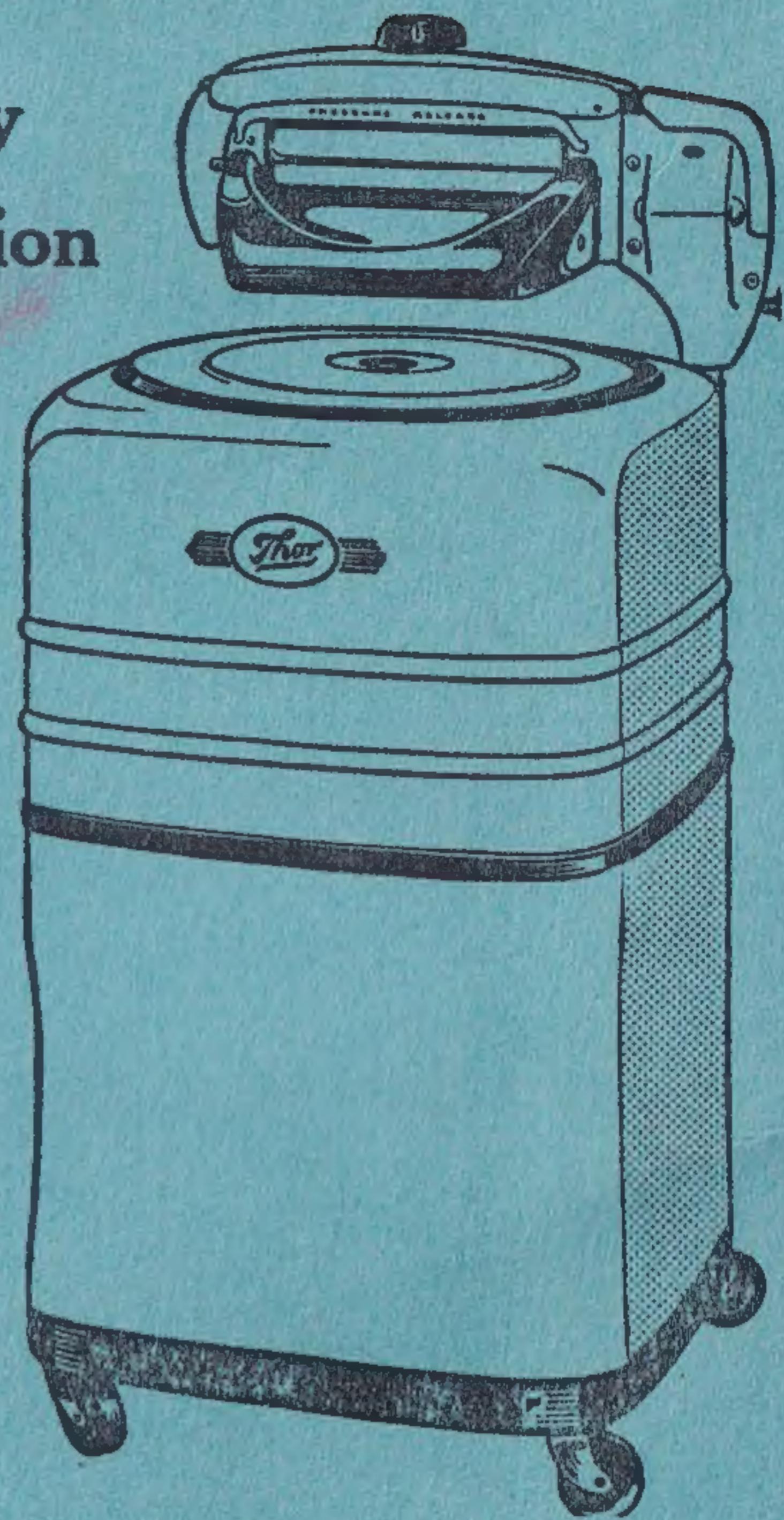
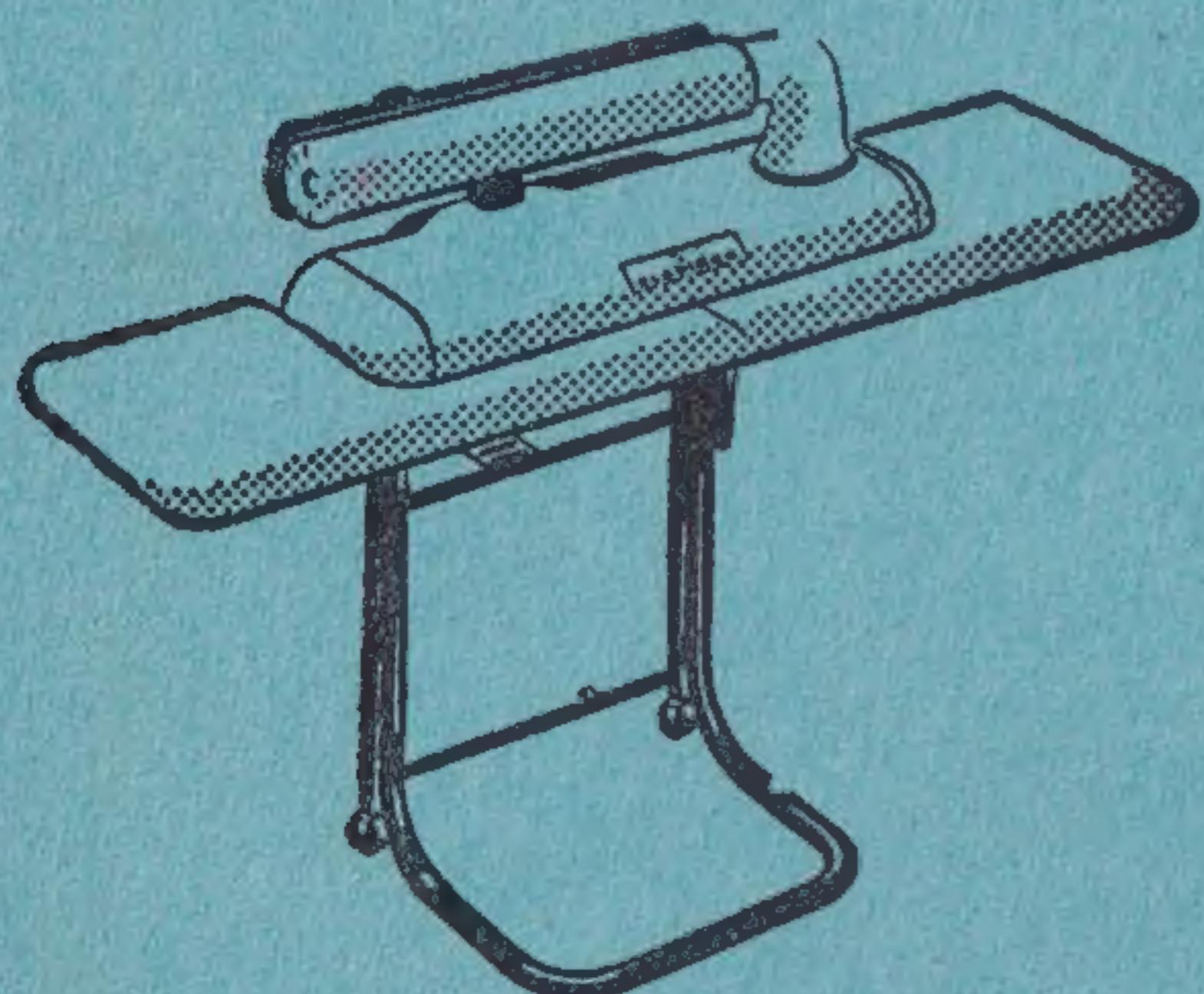
*Thor*

Laundry  
Combination



This One Does Your Washing  
The THOR SUPERFLEX  
Square Wringer Washer

Here's the exciting new square-styled washer with the over-size tub that turns out a full family wash sparkling clean. Here's the famous Thor 9-vane gyrator which gives your clothes a thorough, gentle flexing motion that removes every last trace of dirt. Here's a husky . . . but oh-so-gentle safety wringer. Here's the washer you've always wanted at a price you can now afford.



This One Does Your Ironing  
The THOR GLADIRON

And here's an end to backaches or tired feet due to ironing fatigue. It's the easy-to-fold, easy-to-store-away Gladiron that does *all* your family ironing while you sit in a relaxed, comfortable position.

*Let Us Give You a Free Demonstration*

**Weston Music and Radio**

28 Main Street North, Weston

Phone Zone 4-400